



SMSZONE SERVICES

A Division of Moryaas Digital Pvt Ltd

Sales Representative(s)

Rupesh Doshi
9820322621
rupesh@moryaas.com

Anup Dedhia
9324610606
anup@moryaas.com

You're partner in success. >>>

Development Studio

D/43 383 Sec 3, Charkop Kandiwali(W), Mumbai 67.

SERVICES AT A GLANCE

The image displays a collection of service tiles for SMS ZONE.in, arranged in a grid. Each tile features a small illustration and text describing a specific service. The services include Marketing SMS, customized SMS via Excel plugin, scheduled SMS, email-to-SMS and SMS-to-email, short codes and virtual numbers, voice SMS in multiple languages, SMS API integration, phone book and group-wise SMS, and multi-language SMS with high accuracy. A large banner at the bottom highlights 'MISSED CALL SERVICES' with illustrations of a man holding a smartphone and a server rack.

- Marketing SMS**: Illustration of a man in a suit holding a smartphone with floating message icons.
- CUSTOMIZED SMS, PERSONALIZED SMS BY EXCEL PLUGIN FACILITY**: Illustration of a laptop and a smartphone with a message icon.
- SCHEDULER SMS**: Illustration of a clock, a calendar showing 'January 1', and a checklist.
- SCHEDULER SMS BY BY ANY DAY | PER WEEK | PER MONTH | PER YEAR**: Illustration of a woman talking on a mobile phone.
- EMAIL TO SMS & SMS TO EMAIL**: Illustration of a laptop and a smartphone with a message icon.
- SHORT CODE & VIRTUAL NUMBER PROVIDED**: Illustration of a smartphone displaying 'DIAL TO XXXXX' and a man holding a laptop with a message icon.
- VOICE SMS IN YOUR LANGUAGE**: Illustration of a woman talking on a mobile phone.
- SMS API**: Illustration of a cloud with three smartphones and arrows pointing to a server rack.
- PHONE BOOK & GROUP WISE SMS SERVICE**: Illustration of a group of people icons and a server rack with an '@' symbol.
- Multi-language SMS with high Accuracy**: Illustration of two men in a call center setting.

MISSED CALL SERVICES

OUTGOING MESSAGES

Outgoing SMS / WhatsApp Services is used to send Bulk Messages using XLS upload or using API. Following are standard rates. Rates fluctuate from time to time. A rate contract is signed at time of signup.

Transactional/Service/Promotional Messages for delivery in India.

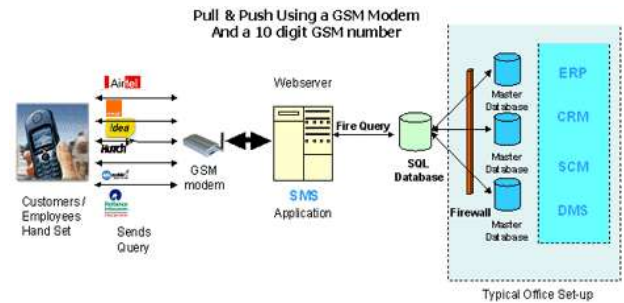
Volume	India SMS		Avg Intl SMS	WhatsApp Messages
	Standard SLA	Priority SLA	Standard SLA	
1000000 (10 Lac)	13.5 Paisa	18 Paisa	Rs.2.00*	45 Paisa
500000 (5 Lac)	14.5 Paisa	20 Paisa	Rs.2.50*	48 Paisa
100000 (1 Lac)	16 Paisa	22 Paisa	Rs.2.60*	50 Paisa
50000 (0.5 Lac)	20 Paisa	25 Paisa	Rs.2.80*	55 Paisa
Below 50000	25 Paisa	30 Paisa	Rs.3.50*	55 Paisa

Starter SMS Trial Packages



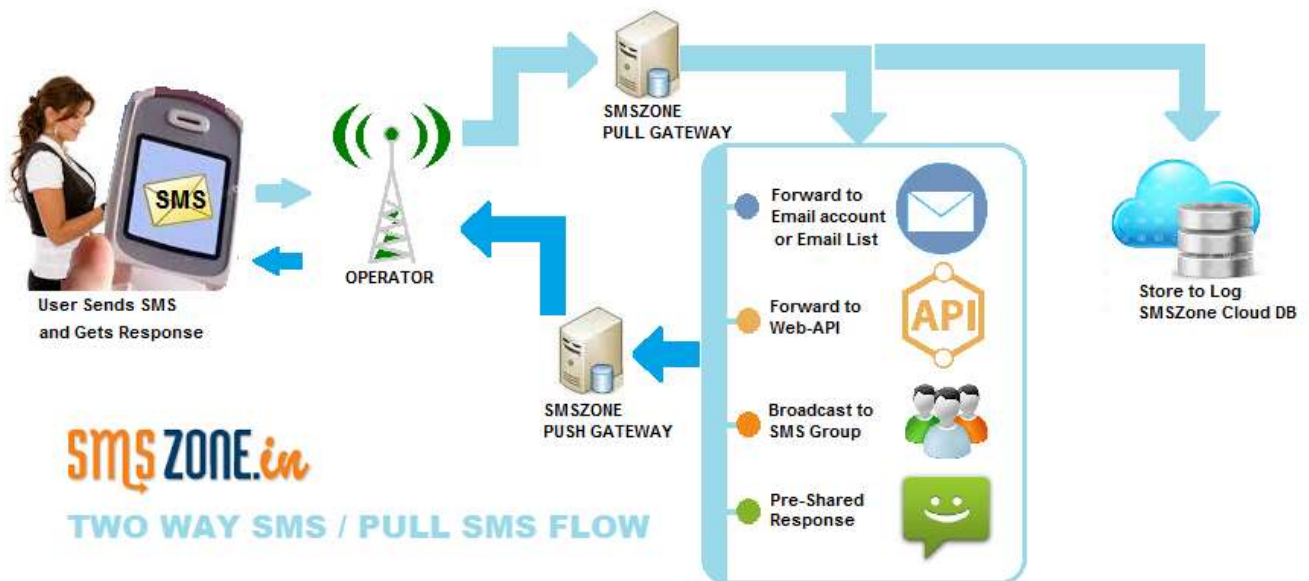
TWO WAY SMS/WHATSAPP BOT

Two way SMS or Pull sms is used to receive Incoming SMS message from any user. This services is essentially used to gather input from user or respond to a specific user query based on his requirement. For example system can automated text response, or fetch information from a web service and send response or forward incoming message.



Examples: User sends message to 98XXX-XXXXX

- a) **User Sends: STOREADDRESS 40067**
 if data is pre shared, auto response with relevant address would be replied to user.
 Alternatively we would all client API and send relevant response received from API.
- b) User sends: COMPLAINT
 if ticketing API is shared, we would call relevant API and send response to user. Alternatively log of every complaint received would be stored in system.
- c) User sends ORDER RED-INK
 if API is shared, we would call relevant API and send response to user. Alternatively log of every order received would be stored in system.



EMAIL TO SMS & SMS TO EMAIL

Forwarding service is used to forward *Incoming SMS, Emails or calls* to another number by SMS, Email or API.

Following are various forwarding services offered

Forward SMS (SMS TO EMAIL)

- a) Forward incoming SMS to one or multiple Email account.
- b) Forward incoming SMS to group of numbers.
- c) Forward incoming SMS to a Web-Service

Forward Emails (EMAIL TO SMS)

- d) Forward incoming Email to one or multiple mobile as SMS.
- e) Forward incoming Email to a Web-Service

Note to forwarding emails following email addresses are allowed.

- a) Dedicated Domain created for such service.
Ex: 98203xxxxx@yourdomain.com -> Forwarded to Mobile Number 98203xxxxx
- b) Access existing POP based email account
Ex: myname@mydomain.com -> Forward to 98203-xxxxx
In this case POP access to this email is required.
The recipient number can fixed or dynamically taken from subject Line.

Forward Missed Call

- f) Forward Missed Call to one or multiple number as SMS.
- g) Forward Missed call to one or multiple number as Email.

Forward SMS or Forward Missed Calls

As an Ad-On service to Incoming Messages from a Long Code or a Missed Call Gateway is forwarded as an Email to relevant email addresses based on senders mobile number or based on keyword parsing from email.

Charges includes

One Time Setup fee Rs.15000 (Includes Building and implementing APIs for content parsing)
Recurring Maintenance charges Rs.2000 per Month or Rs.22000 per Year (For Incoming SMS)
Transaction fee of 20 Paise per email processed + Actual SMS Charge.

Pull SMS options

A) Short code

Short code is a 5 digit number ex:-56161/57333. The sender has to pay a premium charge depending upon his telecom operator. Charges may vary from Rs 2 to Rs 3 per Message for the sender. A customized response can be given to customer free of charge. No limit on incoming messages.

B) Virtual number

Virtual Number is a 10 Digit number which is hosted at datacentre of the telecom operator. The sender does not pay a premium, however if a response is to be given, hosting company has to pay relevant sending charges. Usually it can receive between 100 to 150 Messages per minute.

C) Long code and Missed Call Service

A Long code is a 10 Digit number which is hosted at SMSzone Datacenter. The sender does not pay a premium, however if a response has to be provide it would be charged at normal outbound SMS charge. Usually it can receive between 50 to 70 Messages per minute.

D) WHATSAPP HELLO

A Static WhatsApp Service where our system will auto read your Incoming WhatsApp Messages and reply to the sender with specify pre-determined messages also log of all sender is auto maintained in SMSZone Account for your future reference.